

**Aurora Public Library's Guide to
free online information about...**

Starting Your Own Business



Government Information and Advice

Canada Business

<http://www.cbsc.org>

The best place to start. Canada Business provides easy access to information offered by the federal, provincial and territorial governments. Links include Start-up Steps, Financing, Taxes, Human Resources and Government Regulations.

Canada-Ontario Business Service Centre

<http://www.cobsc.org/en/index.cfm>

Free access to business information including guides on Financing, Business Planning, Intellectual Property, Exporting/Importing and Employing People.

Strategis

<http://strategis.ic.gc.ca>

Industry Canada provides free access to company directories, business information by sector and economic analysis forecasts; provides services in mergers and competition and bankruptcy searches; provides information guides on many business topics such as trademarks and copyright.

Business Start-up Assistant

<http://bsa.cbsc.org/gol/bsa/site.nsf/en/index.html>

Essential business start-up information from the federal and provincial governments (found on Canada Business website).

Registering a Business Name

Ontario Business Connects

<http://www.cbs.gov.on.ca/obc/english/4TJTBS.htm>

The place to register or renew their business, change their business information, apply for provincial and federal programs, and subscribe to a business information service.

Business & Marketing Plans

Create a Business Plan

<http://www.rbcroyalbank.com/sme>

A Royal Bank website with advice for and examples of business plans. It also has a section on business expansion.

Business Plan Templates

http://www.bdc.ca/en/business_tools/business_plan/default.htm

Business Development Bank of Canada has downloadable templates to create a business plan.

Preparing a Marketing Plan

http://www.acoa.gc.ca/e/business/marketing_plan

Atlantic Canada Opportunities Agency provides a step by step guide to preparing a marketing plan.

Financing

Business Development Bank of Canada

<http://www.bdc.ca>

BDC delivers financial, investment and consulting services to Canadian small businesses. Useful advice and articles related to business startup, expansion and exports.

Strategis

<http://strategis.ic.gc.ca/epic/internet/insof-sdf.nsf/en/Home>

An extensive directory of Canadian financial providers, a powerful search engine of financial providers, information on different types of financing and financial providers, and tips to help you secure financing.

Becoming an Employer

Human Resources Development

<http://hrmanagement.gc.ca>

Offers information on HR planning such as hiring, training, compensating and terminating employees as well as guidelines for current labour laws.

Salary Centre

<http://salary.monster.ca>

Learn what the average person makes for different types of work. The site also provides information on negotiating salaries and benefits.

Workplace Safety and Insurance Board

<http://www.wsib.on.ca>

Information about Workplace Safety Insurance for employers.

Taxation

Canada Customs & Revenue Agency

www.cra-arc.gc.ca

Information on filing income taxes, changing an address, and more specific tax information for the self-employed.

Advertising

Search 'advertising' at Canada Business <http://www.cbsc.org> for articles and sources.

Importing/ Exporting in Canada

Canada Border Services Agency

<http://www.cbsa-asfc.gc.ca>

Provides guides for importing to and exporting from Canada.

Exportsource

www.exportsource.gc.ca

A step by step guide to exporting produced by the Government of Canada.

Ontario Exports Inc.

www.ontarioexportsinc.com

Information about programs assisting Ontario exporters.

Leasing Real Estate or Equipment

Search 'leasing' at <http://www.cbsc.org> or <http://www.bdc.ca> for advice on leasing.

