

## Aurora Public Library

# Business Research Online

Where to go to find great and FREE business information.....



**The best place to start....**

### Industry Canada - Strategis

<http://strategis.ic.gc.ca>

Industry Canada provides free access to company directories, business information by sector and economic forecasts; provides services in mergers and competition and bankruptcy searches.

It also provides free information guides on Starting a Business, Financing, Exporting, Researching Markets, Managing People, Patents, Copyright and Technology.

Strategis also offers client services such as bankruptcy and Unclaimed Dividend searches.

### Free Company Information and Profiles

#### Hoover's Online

<http://www.hoovers.com/free>

Free information on public and private companies such as key financials, executives and press releases. The content is largely *American but larger Canadian* businesses are included. More detailed information is available for a fee.

#### Kompass

<http://www3.kompass.com>

An *international* directory of businesses, you can search by company name or product/service. Provides address, number of employees and number of sales for free and more detailed information for a fee.

### Report on Business Top 1000 & Top 350 Private Companies

<http://www.theglobeandmail.com/top1000>

A list of the largest publicly traded corporations and privately held companies in Canada, according to assets. A free company snapshot of financials and executives is provided.

### York Region Business Directory Online

<http://www.ylm.ca/brmunicipality/bfrframemaster.asp?>

This directory includes contact information for businesses throughout *York Region*.

### Aurora Chamber of Commerce

<http://www.aurorachamber.on.ca>

The Membership Directory provides contact information for Aurora businesses. The database is searchable by industry type.

## The Canadian Economy

### Canadian Economy Online

<http://canadianeconomy.gc.ca>

Current statistics and resources about the Canadian economy including, information on the federal budget, how taxes are spent, key economic indicators and international trade agreements- all free.

## Searching by Industry Sector

### Strategis

[http://strategis.ic.gc.ca/sc\\_indps/engdoc/homepage.html](http://strategis.ic.gc.ca/sc_indps/engdoc/homepage.html)

Industry Canada's search portal for information organized by industry sector (manufacturing, resource, service or technologies). Select from categories such as company directories, finance, statistics and regulations & standards for free information, specific to that industry.

### NAICS- North American Industry Classification System

<http://www.naics.com>

A set of standardized industry categories, searchable by keyword or code. Also provides a table to changes in NAICS and SIC codes. Additional information available for a fee.

### ISO- International Organization of Standardization

<http://www.iso.org>

ISO is the world's largest developer of technical standards. This website provides free information on widely used standards, processes for standardizing and news reports. Additional information is available for a fee.

## **Business News**

### **JournalismNet- Business News**

<http://www.journalismnet.com/business>

This is the best way of finding the latest news on particular companies and industries; dozens of links to *Canadian, American, British, Asian and International* newswires.

### **CNN Money**

<http://money.cnn.com>

You can search by company name or ticker symbol for news items which have made the wire services. Primarily for companies traded in U.S.

## **Investment Information**

### **Advice for Investors**

<http://www.adviceforinvestors.com>

Canada's largest provider of independent investment advice; search by ticker symbol or company name to retrieve a free profile, quote and chart.

### **Investopedia**

<http://www.investopedia.com/university>

Provides online tutorials on a number of investment topics such as Basic Investing, Mutual Funds, Reading Financial Tables, Picking Stocks and many others.

## **Free Annual Reports**

### **SEDAR** (System for Electronic Document Analysis and Retrieval)

<http://www.sedar.com>

This site contains the disclosure documents of public companies and mutual funds *in Canada*.

### **IRIN** (Annual Report Resource Centre)

<http://www.irin.com>

The online versions of more than 11,500 current and historical annual reports of more than 4,400 companies publicly traded *in the United States*.

### **CAROL** (Company Annual Reports On-Line)

<http://www.carolworld.com>

An online service offering direct links to the financial pages of listed companies in *Europe and the United States*. Free registration is required.

